

MARCHE CENTRO D'ARTE SELECTION ANNOUNCEMENT 2015

Art.1 – Objectives

The Cultural Association *Marche Centro d'Arte (McdA)* (now Organization) announces a selection of artists for the 5° edition of *MCdA Contemporary Art Expo*, with the aim of valuing and promoting contemporary art and finding out new talents and/or new artistic expressions. This Selection is announce in order to set up a collective exhibition and publish the respective catalog.

Art.2 – Admission Criteria

Partecipation is free and anyone over 18, of any different nationality and background can sign up. The artist can present new artworks or previous ones. The artist can present maximum 5 artworks, without restrictions on theme, dimension, materials and technique.

Art.3 – Jury

The jury will choose artworks of ten artists according to quality, reasearch, novelty, contemporarity and innovation parameters. When the introduced artworks don't reach the qualitative standand required by the jury, selected artists may be less than ten. For the exhibition the jury, in its choices, will rather consider the congruence of artworks sizes.

The jury:

- Nikla Cingolani - art critic and radio anchor;
- Attinia - artist;
- Lino Rosetti - *McdA* president;
- Dario Ciferri - art critic, journalist and *McdA* press agency responsible;
- Franco Marconi - owner of Marconi Art Gallery in Cupra Marittima and *McdA* art director.

Art.4 - Art.4 – Terms and participation rules

Artists can sign up within and not after 10pm of Saturday January 10th 2015 online in the “sign up” area on website: <http://mcdA.cocalosclub.it/>

Registering, the artist will declare:

- to accept entirely this announcement;
- paternity, availability and exclusive legal ownership of every artworks rights, included the publication of images;
- to give authorization to the Organization to reproduce and use images and register documents also for economic aims, advertising and communication aims;
- to allow personal data treatment for activities and purposes related to the Expo, and for the Organization database;
- to relieve completely the Organization from any publishing, reproduction and utilization pretentions by third-party.

While signing up, through the SIGN UP form (<http://mcdA.cocalosclub.it/iscriviti>) , the artist has to provide his own personal data (phone, email etc.), in a word .doc or .pdf file: CV, education, exhibitions history, artistic philosophy and a maximum number of 5 images (JPG -72 DPI, RGB, maximum width 1200 px, maximum size 1,0 Mega. Every artwork must be followed by caption (name, surname, title, date, technique and sizes – height x base x depth). At the end of this process the artist will receive a registration confirmation email.

Art.5 – Artworks dispatch and responsibilities

Selected artists will have to send their artworks with everything it takes for the exhibition (frames, etc..) and materials for the catalog (high resolution image of each artwork, artist picture, etc..).

Artworks must be sent by March 15th 2014 to Marconi Gallery (C.so Vittorio Emanuele n° 70, 63064

Cupra Marittima – AP) from Monday to Saturday from 4 pm to 7 pm, and collected at the same address and time within one week after the exhibition. Transportation costs will be entirely at the expense of artists. The Organization guarantees artworks safekeeping, but refuses any responsibility in case of theft, fire and any kind of damage during the exhibition. Possibly the artist himself can subscribe an insurance policy.

Art.6 Collective exhibition and catalog

The collective exhibition opening will be between Spring and Summer 2015 (the exact day and time will be communicate later directly to the artists) at PalaRiviera in San Benedetto del Tronto (AP) for the 5° MCdA contemporary art Expo, contextually to the other sections of the project in different locations. The exhibition will last for one month and an half and there will be an Expo general catalog, with curators critique, artworks images and artists biography. There will be free copies for each artist.

Art.7 - Hospitality

Hospitality for the opening day will be provided for one person. It will include: lanch dinner and one overnight.

Art.8 - Calendar

Announcement dead-line :

- January 10th 2015 – enrollment dead-line
- January 17th 2015 – communication of Selection's results dead-line
- March 30th 2015 – artworks delivery dead-line

Exhibition opening and other dates will be communicate later to selected artists

Art.9 – Authorization

Each candidate agrees to the use of personal data by the Organization for its database and gives freely the artworks and texts copyright, the grant of publication on web and other media.

Participation is bound to subscription of each article of this announcement.